THE NEW ENGLAND
WATERCOLOR SOCIETY

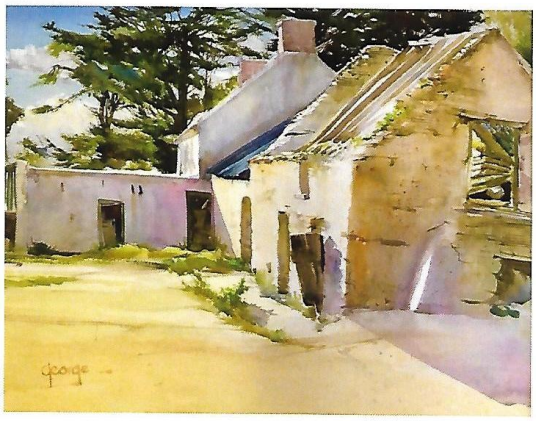
2018 Signature Members Show

**February 6–
March 4, 2018**

Exhibit Location
The Guild of Boston Artists
162 Newbury Street
Boston, Massachusetts 02116

Gallery Hours
Tuesday–Saturday **10:30am–5:30pm**
Sunday **12:00–4:00pm**

Exhibit Juror
Frederick C. Graff
AWS-DF, NWS, TWS-MS



Gold Medal, New England Watercolor Society 2017 Signature Members Show, "Irish Homestead" by Paul George

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New England Watercolor Society
P.O. Box 170140
Boston, MA 02117
NewEnglandWatercolorSociety.org

2018 Signature Members Show
February 6–March 4, 2018
Awards Reception
Saturday, February 10, 2:00–4:00pm

Exhibit Location
The Guild of Boston Artists
162 Newbury Street, Boston, Massachusetts 02116
guildofbostonartists.org

Gallery Hours
Tuesday–Saturday, 10:30am–5:30pm
Sunday 12:00–4:00pm

Show Events

Gallery Talks Saturdays 1:00pm	**Painting Demonstrations** Sundays 1:00–3:00pm
Feb. 17 Bill Lane	**Feb. 11** P. Anthony Visco
Feb. 24 Frank Costantino	**Feb. 18** Diane Dubreuil
Mar. 3 Becky Haletky	**Feb. 25** Tony Conner

2018 Signature Member Show

February 6 to March 4, 2018

Guild of Boston Artists
Boston MA

View the Gallery or view the Details (dates, location, award winners, etc.)

Gold Medal - *"I Saw Red" by Gerarde Jean Doucette*

Congratulations to the Award Winners

JUROR OF SELECTION & AWARDS: Frederick C. Graff AWS-DF, NWS, TWSA-MS

- **Gold Medal** - Gerarde Jean Doucette, ***I Saw Red***
- **Silver Medal** - Robert Noreika, ***Blue Harbor View***
- **Bronze Medal** - Julie Blanchard, ***Raspberry Crumble***
- **Joseph Santoro Memorial Award** - Robert O'Brien, ***Kerosene Can***
- **Tuttle-Robie Memorial Award** - Marilyn Swift, ***The Grey Sweater***
- **North Shore Art Association Award** - Robin Beckwith, ***Primaries***
- **Guild of Boston Artists Award** *for excellence in realism* - Marla Greenfield, ***All Star Convention***
- **H. K. Holbein and Co. Merchandise Award** - Richard Sabin, ***Afterglow, Mt. Washington***
- **Honorable Mention** - Carolyn Latanision, ***Blast Furnace Hot Valves***
- **Honorable Mention** - Donna MacLure, ***Tea and Sweets***

2018

New England Watercolor Society

Signature Members Show

Judge's Statement: It was an honor to serve as the awards juror for this year's New England Watercolor Society Member's Show. It was without question a challenging yet inspirational experience. The criteria I took into consideration when reviewing each painting included initial impact, compositional design, creativity, honest personal style, and sensitivity to the medium.

The artistic merits of this exhibition proved to be very professional and noteworthy. Hopefully, all of the NEWS members will be able to use this exhibition as a means of further evaluating their own personal growth and development as an artist. All participating artists should be very proud of their efforts, as it is without question a very high caliber exhibition. With much pleasure, I sincerely extend my congratulations to all of the award recipients, as their work definitely reflects the highest level of achievement.

Thank you for your trusting invitation to serve as the awards judge and for the wonderful opportunity of being affiliated with such a highly recognized watercolor society.

2018 Signature Member Show

Gallery | Details

Please click on a thumbnail to view the image at a larger scale. You can then use the 'Next' and 'Prev' controls to scroll through the large images in order, or 'Close' to return to the thumbnail gallery.

Paul Alie
Basket Series with Apples # 3

Nancy Alimansky
Flynn's Landing

Jill Crossman Anderson
Ogunquit Beach

Raymond Andreotti
Boston Public Garden

Mildred Bartee
Back Porch Sunlight

Robin Beckwith
Primaries

Anne Belson

Alice at Work, Age 15, 1918

Seth Berkowitz

Emergence

Julie Blanchard

Raspberry Crumble

Suzanne Brailey

Sorrento

Winifred Breines

White Colander,

Blue and White Bowl, Oranges<

Maureen K. Brookfield

City Slickers

Terri Brooks

Giacometti and Pollock

Gigi Burboeck

Grooming

Mary Callahan

Early Morning Light, Tuscany

Cathy Chin
Blackstone Boulevard

JoAnne Chittick
Brownstones and Blossoms

Lilly Cleveland
Shapes of Spring

Tony Conner

Frank Costantino

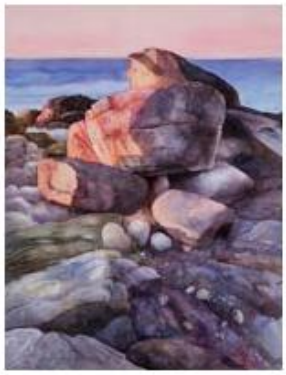
Francesca D'Elia

Ann Trainor Domingue
And Through It All

Gerarde Jean Doucette
I Saw Red

Diane Dubreuil
Vaughn Woods

Paul H. Dudek
Birches



Evelyn Dunphy
Color of Sky And Stone

James Earl
Hingham Marsh Misty Morning

Jon Fish
Yesterday

Paul George
Path of Light

Maryann Goblick
Rooftops of Valbonne

Anne Gordon
Patterns

Marla Greenfield
All Star Convention

Paula Grimes
Abundance Of Roses

Wendy Hale
Online at Marcy's

Becky Haletky
Shell Gasoline

Steve Hamlin
Boys' Club

Jack Haran
Laundry, Monhegan House

Ann Hart
Trunk Show

Mary Hilt
Speaking of the Genocide

Stephen H. Holland
Recital

Nancy Sargent Howell
Farm Rhythms

Robert Y. C. Hsiung
Portrait of Biftu

Nancy Davis Johnson
Shore Study, Island Bones

S. Chandler Kissell
Purple Royal

Andrew Kusmin
Zimbabwe Pink

Janet Laird-Lagassee
Ode to Tea

Bill Lane
Shady Lane

Richard LaRoche
McLoon's Barn

Carolyn Latanision
Blast Furnace Hot Valves

Steven Lush
The Compressor Lift (SOMA Project)

Donna MacLure
Tea and Sweets

Claire Marcus
Waiting on the Job

Marija P. McCarthy
View from the Point

Paul McMahan
Preston's Bridge

Joan McPherson
Manana Island, Monhegan, Maine

Sally J. Meding
Balancing Act

Robert Mesrop
In Bristol Shape

Judy Metcalfe, AWS
Progeny

Sally Sawyer Mitchell
Mixed Forecast

Carolyn Newberger
In a Mellow Tone

Thomas Nicholas NA
Woodland Falls

Robert Noreika
Blue Harbor View

Robert O'Brien
Kerosene Can

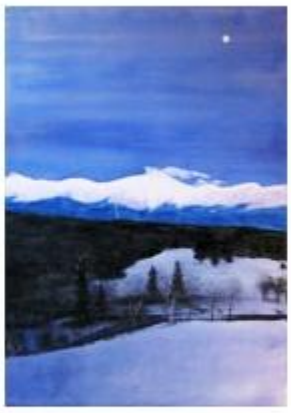
Margaret Fox Rawls
Cordes Sur Ciel

Louis Rizzo
Busy Day

Marjorie Rizzo
Biblical Lilies

Irena Roman
Spiral

Nan Rumpf
Spring



Richard Sabin
Afterglow, Mt. Washington

Frances Schreiber
This Autumn Day

Peg Scully
Still Lives

Kristin Stashenko
Boston Public Library

Marilyn Swift
The Grey Sweater

Michael E. Vermette
ZAZ Tying The Lobster Trap Rope

P. Anthony Visco
On the Green

Nancy Walton
As the Fog Rolls In

June Webster
Rainy Night on Broadway

Joyce Wood
Paint Factory

Karol Wyckoff
Vintage Traps

End of Show report

New England Watercolor Society
2018 Signature Members Show
at
The Guild of Boston Artists

End of show Report

Show Dates: February 6 – March 4, 2018
Hours: Tuesday – Saturday, 10:30 am – 5:30 pm and Sunday, 12:00 – 4:00 pm
Reception and Awards: Saturday, February 10, 2:00 – 4:00 pm

Exhibition Judge: Frederick C. Graff, AWS-DF, NWS, TWS-MS

Exhibited Paintings: 79 accepted

Painting Demonstrations: Sundays 1:00 – 3:00 pm
February 11, P. Anthony Visco, MA, 30 Attendees
February 18, Diane Dubreuil, CT, 35 Attendees
February 25, Tony Conner, VT, 45 Attendees

Gallery Talks: Saturdays 1:00 pm
February 17, Bill Lane
February 24, Frank Costantino
March 3, Becky Haletky

Workshop by Frederick C. Graff, AWS-DF, NWS, TWS-MS : Friday, February 2 – Sunday, February 4. This was well attended and received excellent reviews. The Boston Arts Weekend was also well appreciated by all who participated. Special thanks to Wendy Hale who created these programs.

The Signature Members Show was received and curated on Wednesday, January 31 and juried and hung on Thursday, February 1. There were 10 awards for a total value of $3,000 (including one Merchandise Award). Gerarde Jean Doucette received the Gold Medal, Robert Noreila received the Silver Medal, Julie Blanchard received the Bronze Medal, Robert O'Brien received the Joseph Santoro Memorial Award, Marilyn Swift received the Tuttle-Robie Memorial Award, Robin Beckwith received the North Shore Art Association Award, Marla Greenfield received the Guild Of Boston Artists Award for excellence in realism, Richard Sabin received the H.K. Holbein and Co. Merchandise Award, and Honorable Mentions went to Carolyn Latanision and Donna MacLure.

This was followed by an exceptional Signature Members Show. There was a constant flow of visitors and they commented on both the quality and variability of the paintings and the beauty of the show itself. Nineteen paintings sold, for a value of $34,800; at a 30% commission NEWS received $10,440. With the addition of revenue from registration, our income from the show was $12,810. The artists whose paintings were purchased were Robin Beckwith, Julie

Blanchard, Tony Conner, Gerarde Doucette, Jon Fish, Paul George, Maryann Goblick, Marla Greenfield, Stephan Holland, Robert Hsiung, Bill Lane, Carolyn Latanision, Judy Metcalfe, Robert Noreika, Richard Sabin, Frances Schreiber, Kristin Stashenko, and Joyce Wood. Prices ranged + Vermette from $500 to $4800. There were many other paintings that almost had buyers, and in a couple of cases, if the artist had had a bio in the Bio Book, it might have helped with the sale.

Publicity: As we did last year, our marketing committee met regularly to develop masterful plans for this show, and a great deal of effort went into maximizing publicity. There was a focus on the use of social media sites including Facebook, Instagram, Boston.com, Eventbrite.com, Eventsnearhere.com and Whofish. An electronic version of the advertising postcard was created to facilitate this and for members to use for their own email and facebook links. An online press kit was developed and press releases were sent by Nancy Walton to the local newspapers of participating artists from Massachusetts and other New England towns that were within commuting distance. The press kit was also sent to submitting artists from outlying areas for their own marketing efforts. With the additional help of local artists we had great publicity on the North Shore, South Shore, and Cape Cod, and through the *Boston Sun* and its associated papers. We were listed in the digital version of the Arts Calendar for the *Boston Globe and in the Improper Bostonian.* We had an excellent preview by B Amore in the Jan/Feb issue of Art New England, paid ads in Art New England and Artscope, and an interview with Wendy Hale and Frances Schreiber by Chris Lovett on Neighborhood News Network. Paul Alie created an advertising postcard that showed paintings from the current show for local hotels and Bill Lane developed the traditional postcard that showed last year's Gold Medal winner that was sent to more than 2000 members, buyers, previous visitors, local architects and designers, art organizations and watercolor instructors. Banners and signage by Bill Lane and a very beautiful window display by Andrew Kusmin and Wendy Hale brought in people who were walking by. Additional outreach included the Guild of Boston Artists and the Rhode Island Watercolor Society email lists, the Newton Watercolor Society newsletter, our website and eblasts, distribution of cards and ecards by NEWS members, and two evening receptions, Poems in the House of Art (a poetry reading) and the MA Chapter of the National Museum of Women in the Arts. A number of visitors were watercolor artists who had not previously been aware of NEWS and expressed interest in joining as Associates and submitting to our juried shows. Several watercolor instructors brought their students for a gallery talk and a number of visitors told us they now look forward to coming every year.

Signature Members Show Committees:

Chair – Frances Schreiber; Co-Chair – Kristin Stashenko
Webmaster – Steve Hamlin
Marketing Committee – Paul Dudek, Maryann Goblick, Kristin Stashenko, Nancy Walton, and Paul Alie
Receiving – Ann Hart, Kristin Stashenko, Paul Dudek, Lila Mehlman, and Richard Sabin.
Curator – Andrew Kusmin
Installation – Robert Hsiung, Paul Dudek, Kristin Stashenko, Ann Hart, and Daniel Lloyd-Miller (Assistant Director, Guild of Boston Artists)
Pick-up – Ann Hart, Nancy Walton, and Kristin Stashenko

Sales and Delivery of Purchased Paintings – Alex Ciesielski, Director, and Daniel Lloyd-Miller, Assistant Director, Guild of Boston Artists
Signage, Labels, Press Review and Show Program – Jan Schreiber
News Watercolor Instructors pamphlet – Ann Trainor Domingue
NEWS pamphlet, Tony Visco
Artist Bio Book – Dick Sabin
Awards – Joan Griswold, Chris Hale, Ann Belson and Nancy Sargent Howell, calligrapher
NEWS Publicity – Tony Visco, Nancy Walton, and Steve Hamlin
Postcards and posters Bill Lane and Paul Alie
Postcard Distribution – Seth Berkowitz, Lily Cleveland, Paul Dudek, Maryann Goblick, Mary Hilt, and Marjorie and Louis Rizzo
Reception Hospitality – Paul McMahan and Susan Hurst
Workshop Planning, Coordination, and Hospitality – Wendy Hale
Boston Arts Weekend – Wendy Hale

Additional Comments: Again, the weather was on our side. We had a good response from signature members from all six New England states. Our submissions numbers continued to be high and the paintings were quite wonderful. The large number of paintings made receiving, curating, installing, and pick-up challenging, but the teams that worked on this were outstanding. As usual, Andrew Kusmin took a very diverse group of paintings and arranged them so that each painting showed well and the total show was beautiful. With a little help from the rest of us, Bob Hsiung, Paul Dudek, Ann Hart, and Kristin Stashenko hung efficiently and with flare. A special appreciation goes to Alexander Ciesielski, the Director of the Guild of Boston Artists and his Assistant Director, Daniel Lloyd-Miller. They worked tirelessly with us, converting gallery space into demonstration space and back again, and also made fine contributions to our marketing endeavors.

In planning for 2019, we recognize that February continues to be the only affordable month in which we can rent from the Guild. Although the date isn't optimal, having the show at the Guild of Boston Artists on Newbury Street still has significant advantages, including ongoing gallery coverage and a very handsome and professional venue. Many artists and art appreciators are beginning to recognize this as an ongoing exhibition and program that they can count on. Our plan is to stay with the Guild for February 2019 and trust that the weather will continue to be on our side. We will continue to have early submissions with jpegs, (preferably through Smarter Entry) which will be used to create the online gallery and for planning and marketing. The final decision about acceptances will still be based on the actual painting. In addition to having an excellent painting, artists should be careful about framing and size limitations since these are the most usual reasons for a good painting not being accepted. All Signature members should start planning for this show now. We hope to have the prospectus out by mid September and may move the final submission deadline to the end of December. We will continue with the width limitation of 36 inches but not a fraction beyond. Pre-registering allowed us to manage this quantity of paintings and identify possible glitches beforehand. We still need to work on getting an up-to-date bio for all artists showing work since this has a real impact on sales. We would also like to continue to find ways to enhance our marketing efforts and reach out to

organizations like banks, hospitals, and corporations. We need to find a way to get additional reviews of the show. With this in mind, we would like each of you to think about who you know and potential contacts. We would like to again start planning a marketing strategy early and I ask anyone who might be interested co chairing the show with Kristin Stashenko and in working with this wonderful team to contact Kristin or me. It has been an amazing collaboration of many committed and talented artists.

Our thanks to all artists and committee volunteers who worked so hard to make this show the success that it was.